

# THRILL PIX

Thrill Pix is a multi-media platform with the commitment of bringing you the highest quality theme park content. The brand is built upon the desire of sharing our passion of theme parks through photography, short form videos and on-ride POVs.



## About Us



### **Matt Kirkham** **Owner and Founder**

Matt is a professional photographer who likes nothing more than snapping 'thrilling' photos of various rides and attractions. When Matt isn't behind the camera, he is booking his next trip visiting theme parks across the globe.



### **Adam Bysouth** **Presenter and Content Producer**

As the voice of Thrill Pix, Adam is a self-confessed adrenaline junkie. Since first riding the Corkscrew at Alton Towers as a child, Adam has always loved roller coasters and has now ridden hundreds of rides across the world.

# Statistics



4000+ Followers  
9.9% Engagement Rating



266 Subscribers  
77,000 Combined Views



5000+ Followers  
28.6 K Monthly Reach



5000+ Followers, 3.2 Million Views and 18.2% Engagement



3000+ Followers  
5.3% Engagement Rating

[www.thrillpix.co.uk](http://www.thrillpix.co.uk)

# Awards

Content Creator of the Year – Finalist  
UK Theme Park Awards 2024

Instagrammer of the Year – Finalist  
UK Theme Park Awards 2022

Best Social Media Photography  
Runner Up – Clamshell Awards 2022

# Experience

Thorpe Park Fright Nights Media Night 2024

Thorpe Park Hyperia VIP Launch Event 2024

Paultons Park Super Fans Day 2024

Paultons Park Splash Lagoon Marketing Photos

York Hallowscream Official Photographer 2023

Fantasy Island Collaborator 2023–2024



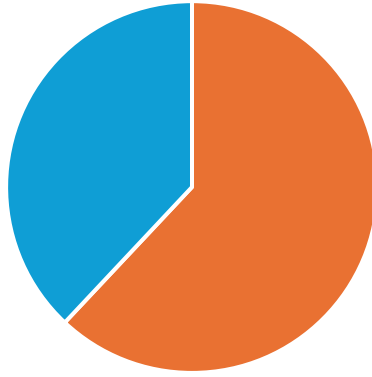
# Demographic

## Age



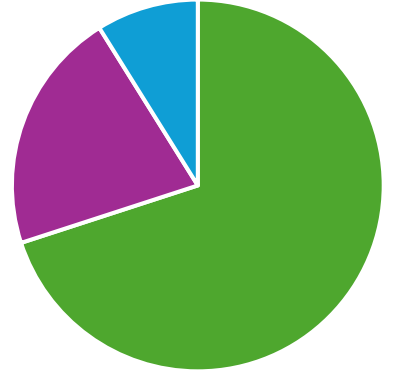
Under 24 – 32%  
25 - 44 – 41%  
45 or Above – 27%

## Gender



Male – 62%  
Female – 38%

## Location



United Kingdom – 63%  
Europe – 19%  
USA – 8%



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